



Apple & Pear World News

Week Ending: 19/6/09

Volume 12, Issue 21

Published by Apple & Pear Australia Limited



Australia

Children need to eat more fruit and vegetables

Australian, National, 17 June 2009, p3

A survey of fruit and vegetable consumption of children has found that they are eating only small portions of the recommended daily serves and that parents have difficulty getting their children to eat fruit and vegetables in preference to soft foods such as dairy products, pastas and rice. Dietician Kate De Prima asks parents to persevere and increase levels of fibre in children's diets to avoid health concerns such as constipation.

The National Health and Medical Research Council recommends serves of fruit and vegetables in the following proportions of one and two serves for children 4 to 7 year olds, one and three serves for 8 to 11 year olds and three and four serves for 12 to 18 year olds. A serve is about half a cup.

Inside this issue:

Australia	1
New Zealand	8
UK / Europe	8
North America	10
Market Reports	
- Netherlands	11
- UK	12
- Los Angeles	13

Horticulture Award under fire at VFF conference

The Weekly Times, Victoria, 17 June 2009, p8

The VFF horticulture conference last week provided opportunity for growers to voice their opposition to State Agriculture Minister Joe Helper about the proposed introduction of the new Horticulture Award on 1 January 2010. They said that fruit will be left unpicked following the introduction of higher overtime rates for weekend work and extended hours.

Peach grower James Cornish said that Monday to Friday farming is just not an option. Fruit Grower Victoria's g/m John Wilson said that the award did not provide flexibility to bring in a crop. Bunbartha fruit grower Jamie Craig, who employs up to 300 workers at harvest time, said that ripening fruit 'takes no account of what day of the week it is'. He said that employees who worked only Sundays would no longer be employable.

MIS dig in, while critics have a field day

The Weekly Times, Victoria, 17 June 2009, p9

The Managed Investment Scheme debate needed to be kept in perspective, according to the c/e of the National Association of Forest Industries Alan Hansard. Mr Hansard said that plantation employment does not fluctuate due to climatic variations, to the extent that agriculture does. Critics of the schemes have savaged the forest industry for its continued vigorous support of the sector.

Senator Barnaby Joyce said that MIS did not provide a cushion from changes in agriculture 'so much as an anchor to take you to the bottom of the lake'. Rob Belcher, director of Sustainable Agricultural Communities Australia said 'if the aeroplane is spread all over the tarmac in matchstick sized pieces, it was hardly a fantastic flight'.

Politics played out as Federal Government waits on stage two foodbowl submission

The Weekly Times, Victoria, 17 June 2009, p11

Federal Water Minister Penny Wong said that the Federal Government has not spent any state priority project funds in Victoria this financial year due to the delay in the State Governments requirement to deliver a detailed business case on the \$1bn stage two foodbowl project. Ms Wong said that they are still waiting on the business case, despite agreeing to fund the project 12 months ago.

Victorian Water Minister Tim Holding expects the business case to be completed by the end of the month. He said it will be delivered as part of the negotiations on the four per cent water trading deal announced on 3 June. He said that that irrigation upgrades are complex projects of which the Commonwealth has no previous experience in delivering. Victoria understands that comprehensive planning at the outset ensures that the greatest volume of water is saved, he added.

[Return to Front Page](#)

China eases quarantine measures for mangoes and citrus

Bendigo Advertiser, Victoria, 17 June 2009, p32

Orchard monitoring for seed weevils and fruit fly will be eased to enable mango exports to proceed without thousands of fruit being cut to check for weevils. Higher transit temperatures will be allowed for citrus in order to meet fruit fly quarantine requirements. Both measures result from successful trials conducted by the industries. China has also agreed to accept limes and tangelos and allowed citrus access through more ports.

[Return to Front Page](#)

Nestle questions strawberry, apple and grape Fruit Fix bar health concerns

Crikey.com.au, Australia, 16 June 2009, p1

Crikey's sugar man, David Gillespie, answers concerns by Nestle Australia Ltd's General Counsel (a lawyer), after making observations about Nestle product Uncle Toby's Fruit Fix bar. Firstly, he didn't mention apples and grapes, just strawberries, point taken, but Uncle Toby's refer to it as Fruit Fix Strawberry. On sugar levels, apples and grapes included, the highest level of sugar is 15.5 per cent for grapes (for apples 10.4 per cent), far short of 72.7 per cent in the Uncle Toby's product.

There is no added sugar and Fruit Fix sugar levels come entirely from fruit. Fruit Fix meets the definition of fruit as it contains fruit juice and fruit puree. So Nestle can advertise it as a healthy and nutritious fruit snack. Nestle claim that the product promotes good health despite being nearly three quarters sugar and the majority of that in the form of fructose. The writer said that over 3,000 published studies would dispute the good health claims.

[Return to Front Page](#)

Rien Silverstein takes the helm of VFF horticulture

Country News, NE Victoria, www.countrynews.com.au, 15 June 2009, p3

VFF Horticulture Group President Rien Silverstein is looking forward to being the first person to talk to government in conjunction with the VFF. Her role provides the opportunity to represent all growers, large and small, and to help to ensure that policy is relevant for today and able to lead to a sustainable future.

The horticulture board consists mainly of women and Mrs Silverstein is more than confident the group will do a great job. There will be a fair bit of time away from home and she is confident that husband Maurice will be able to cope. She noted with a laugh that she has had to resign from six committees in order to accept this appointment. She is proud of her appointment and said that it is very important for women across all agriculture.

[Return to Front Page](#)

Station property purchased to protect wetland

Country News, NE Victoria, www.countrynews.com.au, 15 June 2009, p9

The Federal Government has purchased a 5,936 ha property on the Lachlan River in NSW in order to gain water for the environment. Booligal Station has been purchased for \$1.5m. The property contains more than 2,500ha of the Booligal Wetlands and is renowned for the large number of waterbirds that breed and forage there during floods. There are also river red gum and black box woodlands and shrubland and grassland communities that will now be protected. The property will become a national park.

[Return to Front Page](#)

McGrath support with IGA Pink Lady purchases available from 15 June to 5 July

Country News, NE Victoria, www.countrynews.com.au, 15 June 2009, p13

IGA independent grocers fresh produce g/m Nick Pagett said that IGA is pleased to support the great work of the McGrath Foundation through their network of 1,280 stores. They will donate 20 cents from every 1.0kg punnet of specially market Pink Lady apples sold between 15 June and 5 July.

McGrath Foundation e/d Tracy Bevan said that the initiative through IGA and Aussie Apples is a great fit for the foundation. Apples are healthy, convenient and taste great and your purchases will not only do your health a favour but help to support women diagnosed with breast cancer and their families, she said. See www.mcgrathfoundation.com.au or www.iga.net.au .

[Return to Front Page](#)

Brisbane Markets seeks \$11m for more upgrades

Courier Mail, Brisbane, 15 June 2009, p23

Brisbane Markets is an unlisted public company with more than 150 industry based shareholders, mainly those parties who do business on the site. They purchased the market premises in the southern Brisbane suburb of Rocklea in 2002 for \$74m from the State Government. 18 months ago they raised \$10m and they are currently seeking \$11m to further upgrade the site. With the current rights offer, stock can be purchased by new and existing investors at \$2.50 apiece and shares are trading at about \$3.65.

[Return to Front Page](#)

Pink Lady sales to help McGrath Foundation breast cancer sufferers

Curtin FM (Perth), 2GB (Sydney), 15 June 2009, AM news reports

The McGrath Foundation has teamed up with IGA supermarkets to raise funds for women with breast cancer and their families. People are urged to support women with breast cancer by buying Pink Lady apples from the IGA supermarkets. 20 cents will be donated from every specially marked 1.0kg pack of Pink Lady apples, said Tracy Bevan of the McGrath Foundation, while urging support for the fund raiser.

[Return to Front Page](#)

Retail apple prices blamed for slow down in market sales

Lithgow Mercury, Lithgow NSW, 13 June 2009, p6

NSW Farmer's horticulture committee chair Peter Darley said that retail apple prices are putting the fruit in the luxury category with sales of up to \$12 per kilogram in Sydney. He said at that price, a 200gm apple would cost \$2.40. He claimed that there is a lot of price gouging by retailers when farmers receive \$1 to \$1.20 per kg (at the wholesale market). He said the apple market is very slow at the moment with apples an unaffordable luxury for people struggling to pay their bills.

[Return to Front Page](#)

GV orchardist leads VFF horticulture team

Shepparton News, 12 June 2009, p6

Orrvale pome fruit grower Rien Silverstein is the new president of the Victorian Farmers Federation horticulture group. Ms Silverstein said that she is looking forward to providing support to Victorian horticulture and to work with growers across the state to ensure that the industry remains viable moving forward. Swan Hill grower Gaye Tripodi is a Swan Hill stone fruit grower and deputy president, Yarra Valley fruit grower Carolyn Burgi is treasurer and executive member Therese Scheurs is a vegetable grower from Clyde.

[Return to Front Page](#)

Murray Darling Basin inflows and storages at record lows

Shepparton News, Goulburn Valley, Victoria, 12 June 2009, p4

The latest Murray Darling Basin Authority Drought Update provides an overall outlook for the coming season that is described as grim by MDBA c/e Rob Freeman. He said that autumn is a critical time for wetting the catchment, but this did not occur.

He said that the usable water storage for the Murray system at the end of May was a meagre 11 per cent of capacity or 980GL. The May long term average is 4,670GL. He said that the total amount of water in all basin storages that is managed by the MDBA or by state government is at 17 per cent capacity or about 3,940GL.

Rob Freeman said that Murray system inflows have been below average for nine of the last 10 years. The driest year on record was in 2006/07, the seventh driest year on record was in 2007/08 and the June 2008 to May 2009 inflows are the third driest in 118 years of records. Murray system inflows for May 2009 were only 90GL, well below the long term average of 390GL and just above the record low of 75GL in 1902.

[Return to Front Page](#)

El Nino forecast is a disaster if little summer rain has followed years of drought

Rural Weekly Insert, Toowoomba, QLD, 12 June 2009, p23

An El Nino or drier climate pattern is forecast for the winter period and more information is available on www.bom.gov.au/climate/enso. The article indicates that taking a risk management approach for the coming months is advised and adjust plans if and as necessary. A simple cost benefit analysis, "what will I gain, what will I lose and what other risk neutral options are available?" is suggested.

Most of central and northern Queensland had high summer rainfall and food production and water supply is only likely to be minimally effected with an El Nino event. However, where low summer rainfall has followed on from a number of years of drought, in southern and south western Queensland (Ed. And the Murray Darling Basin), the impact of an El Nino event will be far greater.

[Return to Front Page](#)

Cherries an option when wine grapes decline

The Land, NSW, 11 June 2009, p23

With an oversupply of wine grapes, growers have been encouraged to turn to cherry production. The Australian Cherry Alliance has been formed in the Central West area to provide a common brand and help growers to achieve good market prices which individual growers may struggle to get, said alliance co-director and Orange district orchardist Andrew Gartrell. By the end of winter almost 140,000 cherry trees will be planted on 22 properties in Mudgee, Orange, Narromine and Wellington in the Central West.

[Return to Front Page](#)

Window of opportunity for 50 per cent tax deduction on new assets

Stock & Land, Victoria, 11 June 2009, p16

Adelaide based chartered accountant and rural tax specialist Peter Hayes said that record low interest rates and a tax break of 50 per cent on New Tangible Depreciable Assets bought after 13 December last year, make it an ideal time to consider financing new equipment. In order to get the 50 per cent deduction the purchase must be made by 31 December 2009 and be operating on farm by 31 December 2010. Current taxable income has to be considered and there are a number of conditions to be met. Contact your accountant for more information or Peter Hayes and Associates on (08) 8373 3155.

[Return to Front Page](#)

New authority looks to future Murray Darling Basin

AAP Newswire, Canberra, National, 11 June 2009

The Murray Darling Basin Authority, the new authority charged with saving the MDB, has released guidelines on how it will devise a rescue plan. The plan will set a legally binding, sustainable cap on how much water can be taken out of the basin. The plan will take a year to prepare and come into effect in 2011. The cap is likely to lower current extractions, but allow extra water to be extracted for the first five years to ease the transition. The plan will also set out uniform water trading rules that will remove barriers to trading.

[Return to Front Page](#)

Plan ahead to avoid cutting back on healthy fruit and vegetables

Adelaide Advertiser, Adelaide, 11 June 2009, p28

As part of its Leisure at the Library program this month, the Mitcham council will offer a healthy family cooking session at the Blackwood library on Saturday 20 June. Dietician Caron Milham, who will host the session, said that there are many quick and easy tips to avoid cutting back on fruit and vegetables because consumers think healthy food is more expensive. Most importantly plan ahead before making purchases. Eating right starts at the supermarket.

[Return to Front Page](#)

School win puts apples in the TV spotlight

Fassifern Guardian, Boonah, QLD, 10 June 2009, p1

The Mt Alford State School with an enrolment of 70 students was the winner of the healthiest school award, sponsored by Apple and Pear Australia and supported by the Channel 9 Today program, which regularly broadcast from the school from 5am to 9am.

School principal Meryl Tress said that the fitness of their students greatly enhances their performance in the classroom. Activities at the school include daily exercise, weekly fitness circuits, personal best competitions, a focus on healthy food including free fruit at the tuckshop, cooking lessons for preparing healthy meals and the tending of an organic vegetable garden that allows students to take produce home to families.

APAL's Tony Russell said that apples are a \$350m industry in Australia and 'we say' that apples are the original, true super food. They are the second most consumed fruit after bananas. He said it was great to see a school win where the \$25,000 prize money will make a huge difference. [Return to Front Page](#)

Technology enables tracing of produce back to the district

Good Fruit & Vegetables, QLD, June 2009, p16

Earth scientist and member of the Geological Society of Australia Dr Anita Andrew said that new technology can identify the origin of foods by the unique isotopic and trace element signatures that all foods have. The forensic fingerprint enables the food to be traced to the country of production and down to the district level.

Dr Andrew said that consumers want to know where their food is coming from and that it is safe. They are prepared to pay a premium for food whose origin is known and can be assured. Country of origin labelling can stop food fraud, but can be easily tampered with. As major food exporters, Dr Andrew urged Australian and New Zealand authorities to invest in the new technology to ensure the integrity of produce. [Return to Front Page](#)

Study of climate change impact on horticulture in Queensland

Good Fruit & Vegetables, QLD, June 2009, p16

Queensland DPI horticultural researcher Peter Deuter will lead a team of researchers who will investigate the impact of climate change on future horticultural production in the state. The study will investigate future climate change scenarios to help determine the future viability of enterprises. The study will advise adaptation options for specific commodities and regions. [Return to Front Page](#)

Horticulture Award pros and cons for NSW

Good Fruit & Vegetables, June 2009, p18

NSW Farmers Federation horticulture chair Peter Darley said that there is good and bad about the new Horticulture Award to be introduced on 1 January. There are improvements over their current NSW award, but reduced flexibility of hours for packhouse staff and the increase in the Sunday penalty loading for employees, from 150 per cent to 200 per cent, are significant offsets.

The casual loading is up from 15 to 25 per cent, but employees no longer have to apply a 1/12th annual holiday loading to the ordinary hours of a casual employee. He said that the largest concern is the setting of an hourly rate, rather than a piece work rate and the likely impact on the amount of fruit picked.

He urged members to contact the Association with case studies showing their concerns and for further information contact the associations industrial relations team on 1300 794 000. [Return to Front Page](#)

Rats show that an apple a day, or more, keep reducing breast cancer risk

National Marketplace News, June 2009, pp10

Six studies published by Cornell associate professor of food science Dr Rui Hai provide evidence that an apple a day will help to keep cancer away. He found that fresh apple extracts fed to rats significantly inhibited the size of mammary tumours. The more apple extracts they were given the greater the inhibition.

The highly malignant tumour is a type of adenocarcinoma and the main cause of death of breast cancer patients. From the equivalent of one apple a day to three and six apples a day reduced tumour presence to 57 per cent, 50 per cent and 23 per cent of the rats respectively from control rats (no apple extracts) with tumours present in 81 per cent of the rats. [Return to Front Page](#)

Fruit and vegetable prices up in 7 years to 2007, but still affordable

The Australian, June 2009, pp8-15

Food costs are up 20 per cent since 2000, but increasing average incomes and welfare payments mean that healthy food is still as affordable in 2007 as it was in 2000, according to a survey published in Nutrition and Dietetics by Wiley-Blackwell. The cost of fruit and vegetables were up 47 per cent and 56 per cent in that period. Dietician Dr Peter Williams said that all Australians should be able to access healthy foods at a reasonable price and government needs to focus on policies to reduce the cost of healthy food like fruit and vegetables. [Return to Front Page](#)

New Zealand

Jazz cycling team at its best in the US

www.freshplaza.com , source: *Enza International*, 17 June 2009

The brightly clad Jazz Apple Cycling Team is continuing to earn a reputation across North America, for world class cycling and world class Jazz apples. The seven-strong team is half way through its racing tour of the United States and Canada.

Campbell Naish from ENZA, the team's sponsor, said that the squad is now in its fourth year and continues as New Zealand's only ever sponsored trade team racing a full 2009 international schedule. "This flagship team has etched a long term and positive impact in women's racing at an international level, particularly in North America. The team is unique in New Zealand cycle sport and we're proud to have them carry the ENZA name across the States and Canada," said Naish. [Return to Front Page](#)

Envy in the markets

www.freshplaza.com , source: *foodweek.com.au*, 15 June 2009

Fruit markets around the world this month are getting their first taste of ENZA International's new Envy apple. The Envy, a large, sweet red fruit, is the latest apple from Enza's collaboration with Plant and Food Research New Zealand. It follows the successful release of the Jazz apple.

Currently produced commercially only in New Zealand, Envy trees are being trialed and planted across growing regions in the northern and southern hemispheres. Enza-branded products are grown under license. [Return to Front Page](#)

UK / Europe

French apple growers call for import boycott

www.freshplaza.com , source: *tuinbouw.nl*, 15 June 2009

The French organisation of fruit growers Fédération Nationale des Producteurs de fruits (FNPF) has called upon the fruit trade not to import apples from abroad. According to FNPF this undermines the position of the French growers. The organisation is of the opinion that sufficient French apples are in stock to satisfy local demand.

According to PNPf, some sector players find it necessary to import apples to satisfy demand in the market. Apples from abroad are cheaper than the French ones and therefore fit in better with the demand for cheaper product and the purchasing wishes of the consumer. The French growers association calls on the common sense of the trade to keep horticulture alive locally. [Return to Front Page](#)

Chile Braeburn exports down and less Gala coming through

Fresh Produce Journal, www.freshinfo.com, 15 May 2009, p4

Chile apple volumes year on year to the UK are down up to 20 per cent, according to some sources. More produce is being shipped to the US and continental Europe due to the exchange rates, but the crops are also down, according to one importer. Lower volumes of Braeburn are attributed to growers moving to Gala, which is better suited to their growing conditions and has more market outlets. Added to this is that Braeburn is really only in demand in the UK and German markets, while the US will only take limited volumes of larger sizes, according to another importer. Gala volumes are also down. [Return to Front Page](#)

UK apple market swings as Southern Hemisphere fruit enters the market

Fresh Produce Journal, www.freshinfo.com, 15 May 2009, pp10/11

A European apple season that continued for more than three weeks longer than expected has impacted heavily on the start to the Southern Hemisphere season, according to the FPJ report. While Braeburn was down, there were above average volumes of Granny Smith, Royal Gala and Golden Delicious, said John Hopkins of Capespan.

Washington sales were up an impressive 8.5 per cent year on year in UK sales of both conventional and organic apples. George Smith, of the Washington Apple Commission, said that impulse fruit purchases are up, as consumers tend to dine more at home.

Chile Royal Gala in the market by mid March met weaker demand due to the availability of good quality European Royal Gala. However good quality, large sized Royal Gala did achieve higher prices than last year. Smaller sized fruit from South Africa and new season New Zealand Royal Gala now in the market has experienced more variable prices than anticipated.

Pink Lady sales have been slightly checked by lower sales as consumers switch to cheaper varieties. Capespan's John Hopkins said that the South Africa Golden Delicious season has started well with strong business in the UK. Prices were as high as £12 for 12.5kg at wholesale at the peak and are now around £10.

Meanwhile the pear market remains clearly short. Imported green pears could be an important offer in the next quarter as the top fruit sector looks to counter attractive offers on impulse bought snacks in the soft fruit market. [Return to Front Page](#)

Pink Lady sales in UK and Europe a force to be reckoned with

Fresh Produce Journal, www.freshinfo.com, 15 May 2009, pp28/29

Successful export programs from Australia to the UK include a growing blueberry trade and the resilient Pink Lady® apple trade. Jon Durham of Coregeo Australia said that the Australian Pink Lady® remains a global market leader for quality. Cripps Pink production in Australia now outgrows any other apple variety with this season's volume reaching 60,000 tonnes, even surpassing 'golden oldies' in Granny Smith and Red Delicious.

He said that high costs of production mean that growers strongly favour their domestic sales and this is unlikely to change in the near future. Australian Pink Lady sales in the UK market will reach around 5,000 tonnes this season, down slightly by eight per cent on last year.

Pink Lady sales in the UK show annual growth of five per cent and Europeans will consume more than 100,000 tonnes this year. To start the new season in November the Pink Lady Europe Alliance is making

some changes to branding which will focus on the Pink Lady heart to evoke pleasure, love and vitality. The success of the Pink Lady brand is driving many to emulate it with new varieties, although the nearest competitor currently has sales nine times lower than Pink Lady.

[Return to Front Page](#)

Groceries Code and Ombudsman make slow progress

Fresh Produce Journal, www.freshinfo.com, 1 May 2009, p1

A Groceries Supply Code of Practice (GSCP) and an ombudsman were the recommendations of a review of the fresh produce supply chain by the Competition Commission. But retailer resistance towards a voluntary agreement has stalled the process. The Association of Convenience Stores and the British Retail Consortium have criticized the proposals, while the National Farmers Union has welcomed the report.

[Return to Front Page](#)

Traditional orchards to be maintained

Fresh Produce Journal, www.freshinfo.com, 1 May 2009, p1

£268,000 of matching funding secured by the National Trust will ensure that traditional orchards are maintained and will include surveys and workshops. Traditional orchards are described as unique habitats having at least five trees, widely spaced and allowed to reach a hollowed, gnarled state. They are subject to low intensity management, but contain a wide range of rare or threatened species of flora and fauna. English Apples and Pears has welcomed the initiative.

[Return to Front Page](#)

North America

Fresh apple holding up 55% and 39% above 5 year average

www.freshplaza.com, source: ThePacker.com, 15 June 2009

Apple movement stayed brisk in May, but shippers and marketers still have their work cut out for them if they hope to move all of the huge 2008-09 crop. Fresh movement was up 21 per cent over last year, and 19 per cent above the 5-year average, according to the June Market News report from the U.S. Apple Association.

But at 24.4 million bushels on June 1, fresh holdings were 55 per cent higher than last year and 39 per cent above the 5-year average. By variety, 10.6 million bushels of fresh-market Red Delicious had yet to be shipped as of June 1, according to the association. Fresh holdings for Granny Smith stood at 4.3 million bushels; Golden Delicious, 3.8 million; Fuji, 2.6 million; and Gala, 1.2 million.

To help get the crop shipped, in May the apple industry asked the U.S. Department of Agriculture to buy at least 1 million boxes of apples.

[Return to Front Page](#)

Pear crop up in North West

www.freshplaza.com , source: AgReport, 11 June 2009

Production of Bartlett Pears in California, Oregon, and Washington is forecast at 423,000 tons, up three per cent from last year but equal to the 2007 production, according to the USDA's latest crop production estimates.

Production in California is forecast at 190,000 tons, down three per cent from last season and five per cent below two years ago. Washington's Bartlett crop is forecast at 170,000 tons, up eight per cent from 2008 and four per cent above two years ago. Oregon growers expect to harvest 63,000 tons, up 11 per cent from last year and seven per cent above the 2007 Bartlett crop. [Return to Front Page](#)

Peach crop down slightly

www.freshplaza.com , source: AgReport, 11 June 2009

The 2009 peach crop in California, Georgia, and South Carolina is forecast at 907,000 tons, down four per cent from 2008 and seven per cent below two years ago, according to the USDA's latest crop production estimates.

The California Clingstone crop is forecast at 440,000 tons, up two per cent from the May 1 forecast and three per cent above 2008. The California Freestone crop is forecast at 370,000 tons, unchanged from the May 1 forecast but 13 per cent below the 2008 crop.

The South Carolina crop is forecast at 65,000 tons, up eight per cent from last year. Precipitation throughout the production areas has been adequate this season. Fruit size and quality have been reported as good. Harvest began the week of May 10. [Return to Front Page](#)

Netherlands Market Report

Average free on truck (FOT) prices at the Dutch fresh produce market, both exports and domestic, being an average on the price lists of importers/exporters and an indication of European prices:-

Source	Variety	Pack	count/ size	Euros lowest	AU \$	Count /size	Euros Highe st	AU \$
China	Fuji	10.0kg	44	9.50	16.64	28	9.50	16.64
Not shown	G. Smith	18.0kg	135	11.65	20.41	90	14.54	25.47
Chile	Red Del'ous	18.0kg	135	11.40	19.97	72	14.15	24.79
Chile	Royal Gala	18.0kg	125	12.60	22.07	100	14.47	25.35
Chile	Anjou	18.0kg ?	45	9.00	15.76	30	10.00	17.52
Argentina	B.Bosc	18.0kg	60	9.00	15.76	90	11.97	20.97
Sth Africa	Forelle	12.5kg	120	16.25	28.46	48	21.50	37.66
Argentina	Packham	12.5kg ?	112	8.70	15.24	80	11.60	20.32

Information sourced from www.freshplaza.com, week 24, w/e 12 June 2009

[Return to Front Page](#)

UK Market Report

Fresh Produce Journal, 22 May 2009, pp31/32. UK wholesale apple & pear prices:-

Source	Variety	Pack	Pence Min	Pence Max	AU \$ Min	AU \$ Max
France	Braeburn	13.0kg	1000	1050	1000	21.60
Argentina	Braeburn	13.0kg		1100		22.63
UK	Bramley	Per kg	45	88	45	1.81
New Zealand	Cox	12.0kg	1000	1290	1000	26.54
USA	Empire	19.0kg		1290		26.54
Brazil	Fuji	18.0kg		1287		26.48
Chile	Fuji	18.0kg		1440		29.62
France	G. Dels	13.0kg	700	1150	700	23.66
Sth Africa	G. Dels	12.5kg	1000	1125	1000	23.14
Chile	G. Smith	13.0kg	1100	1300	1100	26.74
France	G. Smith	13.0kg	1150	1375	1150	28.29
Uruguay	G. Smith	18.0kg		1165		23.97
Netherlands	Jonagold	13.0kg		812		16.70
Canada	McInt. Red	18.0kg		1650		33.94
France	Pink Lady	13.0kg		1700		34.97
USA	Pink Lady	19.0kg	1675	1800	1675	37.03
Chile	Red Chief	18.0kg		1350		27.77
France	Red Chief	13.0kg		1175		24.17
Argentina	Red Dels	18.0kg		1300		26.74
Chile	Red Dels	13.0kg	1100	1125	1100	23.14
USA	Red Dels	18.0kg		1500		30.86
Brazil	R. Gala	18.0kg	1100	1225	1100	25.20
Chile	R. Gala	13.0kg	1100	1300	1100	26.74
France	R. Gala	13.0kg		1150		23.66
New Zealand	R. Gala	13.0kg	1150	1225	1150	25.20
Sth Africa	R. Gala	18.0kg		1400		28.80
Argentina	B. Bosc	18.0kg		1300		26.74
Sth Africa	B. Bosc	12.5kg		975		20.06
Belgium	Conference	12.0kg	1525	1800	1525	37.03
Sth Africa	D'd' Comice	6.5kg		825		16.97
Chile	Forelle	10.0kg		1190		24.48
Sth Africa	Forelle	6.5kg		1030		21.19
Argentina	Packham	18.0kg	900	1350	900	27.77
Chile	Packham	15.0kg	1095	1197	1095	24.62
Sth Africa	Packham	12.5kg	800	1100	800	22.63
Sth Africa	WBC	70/80		1000		20.57

[Return to Front Page](#)

Los Angeles Market Report

LA wholesale on 16 June 2009 provided by: Fruit and Vegetable Market News, USDA.

Source	Variety	Pack	US \$ Min	US\$ Max	AU \$ Min	AU \$ Max
Washington	Red Del	18 kg	11.00	25.00	13.81	31.38
Washington	Golden Del	18 kg	10.00	23.00	12.55	28.87
Washington	Fuji	18 kg	12.00	28.00	15.06	35.15
Washington	G Smith	18 kg	12.00	24.00	15.06	30.13
Washington	Gala	18 kg	14.00	30.00	17.57	37.66
Washington	Pink Lady™	18 kg	9.00	16.00	11.30	20.09
Oregon	Anjou	20 kg	20.00	29.00	25.11	36.40
Washington	Anjou	20 kg	22.00	22.00	27.62	27.62
Chile	Bosc	18 kg	22.00	26.50	27.62	33.27
Oregon	Red Anjou	10 kg	16.00	16.00	20.09	20.09
New Zealand	Taylor's Gold	1 lyr tray	19.00	19.00	23.85	23.85
California	Apricots	2 lyr tray	26.00	28.00	32.64	35.15
California	Cherries	6.8 kg	24.00	55.00	30.13	69.04
California	Nectarines	2 lyr tray	20.00	28.00	25.11	35.15
California	Peaches	2 lyr tray	16.00	28.00	20.09	35.15

[Return to Front Page](#)

Information About APWN and Disclaimer

This bulletin is prepared weekly to bring you up to date with the latest information about apples and pears with some reference to other commodities. Information is sourced from weekly and monthly publications and the electronic media and is used in the next issue of the bulletin after it is received. All sources are referenced.

The Bulletin is compiled and edited by Apple & Pear Australia Ltd (APAL) from information researched by APAL staff and consultants, in particular Ross Wall. APAL also gratefully acknowledges assistance provided by the Agribusiness Initiative of the Victorian Department of Primary Industries (DPI).

Every effort is taken to interpret and report accurately on information and events but no responsibility is taken for the source or accuracy of either the information or the interpretation placed upon it in this publication. Similarly the authors do not accept any responsibility for any action that may be taken by an individual following their interpretation of statements made in this report. Currency conversions are for guidance only and were obtained from the Bloomberg Currency Calculator which can be found at

<http://www.bloomberg.com/markets/currencies/fxc.html>

The editor is Stuart Gray and his e-mail address is cm@apal.org.au