



Apple & Pear World News

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Australia

Strength of the supermarket duopoly impacts on competition

Weekly Times, Victoria, 18 November 2009, p2

Senator Nick Xenophon said that the duopoly of supermarket chains in Australia is driving down farm gate prices with a take it or leave it attitude by the two supermarkets. His comments follow the release of a report by the ACCC which shows that Coles and Woolworths share up to 60 per cent of the retail grocery trade. PriceWaterhouesCoopers and Euromonitor put the combined market share at up to 80 per cent.

The Weekly Times notes that the two leading supermarkets in each of the US, South Africa and the UK have a combined market share of 28.4 per cent, 42 per cent, and 48 per cent respectively. A spokesman for Coles said that it is a function of Australia's relatively small population and a Woolworths' spokesman said that there are serious new entries in Aldi and Costco.

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Stage Two Goulburn Murray modernization on hold to study environmental impact

Weekly Times, Victoria, 18 November 2009, 5

Federal Environment Minister Peter Garrett has stalled the \$1bn Federal grant for the modernisation of the Goulburn Murray Irrigation district to deliver water savings to the environment, irrigators and Melbourne, citing the need to complete a public environment report on the impact on the regions wetlands and ecology. The report and a final decision are likely to take four to six months to complete.

Northern Victorian Irrigation Renewal Project (NVRIP) c/e Murray Smith said that it is a process that needs to be worked through and should only affect some early works for stage two of the food bowl project next autumn. It will not have an impact on the current installation of new meters and connections to irrigator's properties. Most of the water to be delivered to Melbourne is not affected by NVRIP projects and is unaffected by Mr Garrett's decision.

More land and water to Singapore agribusiness group

Weekly Times, Victoria, 18 November 2009, p5

Singapore agribusiness giant Olam International has spent \$160m securing 3,853ha and 48,259ML of permanent water from the Timbercorp Primary Infrastructure Fund owned by unit holders, including former Timbercorp director Rob Hance. The assets had been quarantined from any claim by the receivers of Timbercorp and its subsidiaries.

The acquisition adds to 8,096ha of orchards and 40,825ML of water previously purchased by Olam from Timbercorp Limited last September. Olam c/e Shekhar Anantharaman said that the company aimed to be a global leader in the almond industry.

Domestic fruit processing battles house brand labels and imports

Weekly Times, Victoria, 18 November 2009, p9

New statistics show that house brand labels account for a quarter of all grocery sales. House brand milk makes up 51 per cent of the market. A spokesman for Coles said that more than 80 per cent of their house brand lines are Australian. The Weekly Times list of overseas fruit in Coles included tinned peaches and apricots from South Africa and pineapple from Thailand. A similar list of imported items in Woolworths included tinned apples, peaches, apricots and pears from South Africa and pineapple from Thailand.

Berri fruit juice announced last week that they would close their iconic Riverland factory next year. Berri supplies Berri fresh juice to Woolworths, who this week commenced an advertising campaign showing that their Home Brand orange juice is 37 per cent cheaper than their Berri juice label. Ironically Berry juice also supplies the Home Brand juice.

Meanwhile SPC Ardmona has dented the fruit snacks house label market by increasing its share by 6.6 per cent against a 5.6 per cent fall in the house label share.

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VFF under attack within over water policies

Weekly Times, Victoria, 18 November 2009, p13

VFF Sunraysia Branch, consisting of irrigators in the Mildura region of NW Victoria, claim that the VFF Water committee is dominated by dairy farmers and does not represent horticulture producers. The irrigators said that the four per cent cap on trading permanent water out of an irrigation district, championed by the VFF, stops them from selling water to the Commonwealth's water buy-back scheme. They said that the VFF also advocated for low reliability water to be exempt from the cap, when Sunraysia pump district irrigators don't have low reliability water.

One irrigator also accused the VFF of losing the qualification of water rights, which are retained in SA and NSW and give irrigators with permanent plantings preference in allocations. The VFF had also not gone in to bat strongly enough over the loss of carry-over water once a 100 per cent entitlement is reached.

VFF Water committee chairman Richard Anderson said that there are as many views for and against the cap and acknowledged that there should be some exemptions. He said that the VFF had never supported farmers losing carryover water they had paid for.

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Victorian Water Minister notes that Murray water flows back Victoria, not NSW

Weekly Times, Victoria, 18 November 2009, p19

At a meeting of state water ministers in Brisbane last Friday, the Victorian, NSW and South Australian governments announced that they are on track to deliver 485GL of environmental water to the ailing Murray River, just 15GL short of the commitment of 500GL made in 2002. Victoria will deliver 220GL, SA 42GL and NSW 220GL. Victorian Water Minister Tim Holding said that Victoria and SA are delivering slightly above their agreed volumes, while NSW will be 29GL down. He added that 'in the light of the chest thumping we hear from NSW, these results speak for themselves.

Victoria's 220GL Living Murray commitments consists of 145GL from a deal with irrigators to deliver 20 per cent of sales water in exchange for guaranteed ownership of the remaining 80 per cent, 29GL from the Shepparton modernisation irrigation scheme, 28GL from the decommissioning of Lake Mokoan and about 18GL from the Murray Darling Basin Commissions pilot water purchasing program.

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States can't agree on the Snowy, but another review by 2012, after the current one, is the go

Weekly Times, Victoria, 18 November 2009, p23

Victorian Water Minister Tim Holding has slammed the NSW Government for failing to consult Victoria or the Commonwealth when it released a major five year review of the Snowy (River) Water Licence agreement, without consulting their Victorian or Commonwealth partners in the rescue of Snowy flows. He said that NSW had refused to engage in a collaborative and cooperative approach to saving this Australian icon. NSW Water Minister Philip Costa said that the review of options on the Mowamba aquaduct, that is particular contentious, simply recommends another review be completed by 2012. [Return to Front Page](#)

Slight increase to Goulburn and Murray irrigation allocations in mid November

Shepparton News, NE Victoria, 17 November 2009, p5

Goulburn-Murray Water has announced increased irrigation allocations, lifting the Murray allocation by two per cent to 55 per cent and the Goulburn system allocation by one per cent to 41 per cent. A dry outlook forecasts season allocations to reach 59 per cent and 44 per cent respectively and average inflows could lift the allocations to 70 per cent and 51 per cent respectively. [Return to Front Page](#)

With heat we can mostly cope, but rain or hail stay away

Country News, Goulburn Valley, www.countrynews.com.au, 17 November 2009

Fruit Growers Victoria g/m John Wilson said that this month's heatwave is making conditions tough for growers. He does not expect a damaging impact on production, but continuing high temperatures can start to create problems. Tatura cherry grower Vince Vigliaturo currently isn't too concerned with his cherries, noting that cherries tend to handle the heat pretty well.

Ardmona orchardist Peter Crosbie said that rain splitting his apricots was his main concern, while hail would be a disaster. He said that the apricots have an average crop, while his WBC pears are about half the usual crop, probably due to the extreme heat at picking time last season that resulted in fruit dropping. [Return to Front Page](#)

SA Murray water heads west and growers irate, but blame NSW

www.freshplaza.com, source: abc.net.au, 17 November 2009

Riverland fruit growers are reacting angrily to news that Murray River water is being piped to Ceduna on South Australia's west coast. Riverland fruit grower Bill Lekakis says it is outrageous. "Just how far out can the Murray sustain communities, it just makes you wonder what's really going on out there," he said.

But Water Security Minister Karlene Maywald says there are plans for a desalination plant to supply the west coast. The issue here is not that a small amount of water is being used by Ceduna, but the fact that the New South Wales Government continues to breach the cap, she said. Ms Maywald added that the breach is almost equal to South Australia's total Murray water use. [Return to Front Page](#)

AppleQuest for NSW schools

Border Mail, Albury, NSW Regional, 17 November 2009, p6

NSW Farmer's Association latest promotion, AppleQuest, involves 42,500 children from more than 170 primary schools across NSW. Association president Charles Armstrong said that the state-wide campaign reminds schools and families of the benefits of this fuss free snack. The convenience of apples is great for parents and children, no packaging, no added sugar and no fat. The program is funded by grower levies, with Woolworths supplying about 53,000 apples. The launch last week saw students facing off in the Apple Slinky Challenge, meeting Megabyte Apple and hearing from a farmer about how apples are grown in NSW.

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Emissions trading scheme exclusion for farmers only partly eases the burden

Country News, NE Victorian, www.countrynews.com.au, 17 November 2009, p4

The Federal Government has announced that it will permanently exclude agricultural emissions from its proposed emissions trading scheme (ETS). It had intended to exclude agriculture until 2015 and make a decision in 2013 about its involvement after that. Farmers will still be able to benefit from carbon trading by obtaining credits for abatement measures. Farm groups welcomed the decision to exclude agriculture from any ETS, but noted that the impact is far from clear.

Queensland farm group AgForce, a beef sheep and wheat lobby group, said that without significant assistance through the Emissions Incentive Trade Exposed package of compensation, any ETS will still impact on power fuel, transport and supply chain costs that are passed back to the farmer.

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Fertiliser sales to benefit from ETS exemption

Courier Mail, Brisbane, QLD, 16 November 2009, p26

The greenhouse reduction scheme will be phased in over the next five years, but with the farming sector excluded. The exemption means that farmers will not be hit with carbon based taxes for greenhouse pollution, amongst other activities, caused by their use of fertilisers. Fertiliser company Incitec Pivot is expected to benefit from an increased demand for fertilisers and the easing of carbon related cost pressures on such companies.

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ETS exemption means greater burden for others, notes academic

Canberra Times, Canberra, ACT, 16 November 2009, p4

Legal expert with the ANU, Andrew Macintosh said that exempting agriculture from the emissions trading scheme (ETS) means that about 27 per cent of Australia's emissions would now be excluded, as both agriculture and deforestation are out. He said that excluding agriculture at the moment is 'probably a good thing' as the way of measuring emissions are 'so uncertain'. However, going forward if nothing is done with agriculture, it just means that other sectors will need to carry more of the burden and that is both unfair and inefficient.

The proposed ETS provides for a minimum 5 per cent reduction by 2020 and up to 25 per cent if a global deal is reached in Copenhagen. The Australian ETS is yet to be approved in the houses of parliament and may trigger a double dissolution election if the bills are blocked again after the initial legislation was rejected a few months ago.

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Southern Queensland hail hits Granite Belt

www.freshplaza.com , source: abc.net.au, 16 November 2009

The clean-up continues in southern Queensland after wild hail storms on the Darling Downs and Granite Belt yesterday. Fruit and vegetable growers are facing big losses after small to medium-sized hail pelted their crops near Stanthorpe around 3:30pm yesterday

The owner of Ballandean Estate Wines, Angelo Puglisi, said that about 25 per cent of his grape crop has been ruined, but said that it is minor compared to the crop damage on other farms. Some of the stone fruit farmers copped it pretty badly. Those who weren't covered with hail nets copped it, and that's probably hundreds of thousands of dollars worth of stone fruit, he said.

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Little light on growers contribution to supermarket duopoly profits

Tablelands Advertiser, QLD, 13 November 2009, p22

Peak horticulture group Growcom chief advocate Rachel Mackenzie said that families who wished to reduce their food bills should switch to a greater consumption of fruit and vegetables. Ms Mackenzie was commenting on the debate about increased grocery prices, noting that in the September quarter 2009 vegetable prices fell by 5.6 per cent and fruit prices by 5.4 per cent due to peak growing seasons and favourable weather.

While returns to growers have been declining, imports are increasing and even the investigative might of the ACCC was unable to shed light on the extent to which growers are contributing to the profits of Coles and Woolworths through downward farm gate prices, added Ms Mackenzie.

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Delegation to China to promote Australian cherries

www.freshplaza.com , source: abc.net.au, 13 November 2009

Orchardists are ramping up their campaign to get Australian cherries into China. A delegation of growers and industry representatives departs for China today for several days of top-level talks.

NSW cherry producer, Ian Hay, is part of the group, which will start the tour at a fruit and vegetable trade fair. He said that clinching an export deal would be a historic moment and hugely beneficial for Australian growers. He said that cherries and summer fruit have been sent ahead of them by a day. "It's the first time we've been able to get fruit directly into China legally, with the paperwork attached to it. That was pretty historic on its own," he said.

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Food contamination issues tackled by horticulture

www.freshplaza.com , source: abc.net.au, 13 November 2009

Australia's horticultural industry is bedding down a new plan to manage its food contamination issues. Horticulture Australia Ltd product integrity manager, Richard Bennett, said that contamination risks are quite high across horticulture, and include microbial contamination, pesticide contamination and even sabotage.

"Unfortunately for horticulture, we are a product which is basically often eaten as it is harvested, often without a processing or a heat or a cold or a decontamination step in between," he said. "We have to be more vigilant than most other products."

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Crop pollination important for any honey bee

Tasmanian Country, Regional TAS., 13 November 2009, p22

The Tasmanian Crop Pollination Association (TCPA) has 20 pollination specialist beekeepers operating in Tasmania. The value of a honey bee as a pollinator is claimed to be greater than its value as a honey producer. An effective pollination hive should have at least 30,000 bees, of which 12,000 would usually be foragers. Pollination in Tasmania orchards starts in August with apricots and continues with other stone fruit varieties. Apples, pears and cherries follow in late September.

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US draft IRA has a month to go for comments back to Biosecurity Australia

Tumut & Adelong Times, Regional NSW, 13 November 2009, p17

APAL communications manager Stuart Gray said that local growers are changing their business practices to ensure that they are competitive in the global market. He was commenting on the recent release of the Biosecurity Australia (BA) draft import risk analysis (IRA) that looks at importing apples from Washington, Oregon and Idaho in the north west states of America. The report states that it would be acceptable to import apples from the US, subject to quarantine measures.

Mr Gray said that China could be the first country to export apples to Australia, because they don't have fire blight, which is an issue with the US and New Zealand. The 60 day consultation period for the report requires comments on the draft IRA to be submitted by the 21 December. Email to plant@biosecurity.gov.au or phone 6272 5094 for more information.

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Victorian government defends drought relief support

Shepparton News, Goulburn Valley, Victoria, 13 November 2009, p27

Victorian Agriculture Minister Joe Helper has defended his government's record of drought relief, noting that \$400m has been committed since 2006 to support farmers, rural communities and agriculture in the state. A recently announced package includes incentives for investment in on-farm infrastructure. In irrigation areas, two for one grants of up to \$2,000 are available for farmers to build productivity for their future on the farm and one for one grants for eligible farmers in the rest of the state.

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Nationals dig in on emissions trading but Government continues talks with Coalition

Stock Journal, Regional SA, 12 November 2009, p7

Federal Agriculture Minister Tony Burke has accused the Nationals of fear mongering and ignoring the threat to agriculture from climate change. He said that farmers had a bigger interest than most sectors in ensuring that there is action on climate change. By providing staunch opposition to emissions trading they are advocating not to engage in risk management, something that no farmer ever does.

Meanwhile the Liberals want farm emissions excluded and farmers to be allowed to generate carbon offsets, for example for carbon stored in soil. The NFF supports this position. Nationals Senate Leader Barnaby Joyce repeated his view that emissions trading would be a 'massive new tax' that would not change the temperature of the globe. Climate change Minister Penny Wong is continuing 'very constructive talks' with the coalition's emissions trading spokesman Ian McFarlane, according to Mr Burke.

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Growing trees not food the answer for farmers in the ETS

The Land, Regional NSW, 12 November 2009, p33

In a letter to the editor, Lawrie Ayres from Wingham, with 70 other farmers attended a presentation on the affects of climate change on agriculture. They were interested in the potential for sequestering carbon dioxide and may be well paid for it. The majority are struggling with low returns and high inputs and would have to further compete with overseas farmers not subject to an ETS impost. They would give up growing food and simply produce trees. We are potentially heading towards food shortages, or certainly fewer exports and more imports, he warns.

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Commonwealth's horticulture exit grants not plain sailing

Sunraysia Daily, Mildura, Victoria, 12 November 2009, p5

Federal Department of Environment, Water, Heritage and the Arts (DEWHA) officers attended a meeting in Mildura to brief growers on the Commonwealth's Water for the Future scheme. Irrigators complained that the four per cent cap in Victoria is preventing them from selling water to the Commonwealth, a prerequisite for receiving the Commonwealth's \$150,000 grant to exit irrigated horticulture. Three of Sunraysia's pumped districts Merbein, Robinvale and Red Cliffs reached their cap last season and must now wait for future sales in order to ease their financial plight.

A Mildura bank manager told the newspaper that Sunraysia growers are in a bind. They must engage independent contractors to clear their vines, trees and irrigation infrastructure, at a cost of up to \$20,000, for which they will be reimbursed by the Commonwealth and as a pre condition to receive the exit grant. But banks are reluctant to loan the money as the water sales to the Commonwealth may reduce the property value to nearly zero and annul the loan security.

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Major citrus packer cuts out some export markets due to increased AQIS fees

Sunraysia Daily, Mildura, Victoria, 11 November 2009, p5

Mildura Fruit Company (MFC) m/d Russell Witcombe said that the increase in AQIS fees and the removal of the 40 per cent export certification rebate has made exports to some countries 'uncommercial'. The company will not pack fruit for China, South Korea or Thailand in 2009/10 due to the demanding protocol applied to these countries. He said that MFC's export costs are up significantly due to the AQIS fees and these costs are passed back to the growers as a reduced fruit value. He said that AQIS charges have increased 183 per cent in the last 12 months.

He said that 26 cartons (two per cent) inspected in a consignment of Class I Navels to Taiwan cost a total of \$1,716 for AQIS charges for the container, equivalent to \$1.36 per carton. He said two AQIS inspectors present for three hours cost the company \$1,538.80 and there were additional AQIS charges of \$177 for the 1260 cartons loaded into the container.

Mr Witcombe said that MFC is Australia's largest citrus packer and citrus exporter, packing 3m cartons p.a. and exporting 85 per cent to 20 countries. They will concentrate their exports on non-phytosanitary export destinations including Singapore, Malaysia, Hong Kong and Canada and phytosanitary markets with no AQIS inspection fees including the US, Europe, the Middle East and New Zealand.

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Parcel of 11,443ML available as almond investment group restructures

Sunraysia Daily, Mildura, Victoria, 7 November 2009, p6

The Brisbane based Seven Fields group has placed 11,443ML of high security Victorian water on the market after running into financial difficulties with its almond plantings near Robinvale. M/d and Brisbane lawyer Greg McMahon said that they are selling 20 per cent of the original parcel of water purchased to provide sufficient water when the trees are mature. He said that they are getting only a three to four per cent return on the water, while paying seven to eight per cent on the money borrowed to buy it.

Because Seven Fields is a private diverter from the Murray, it will not be affected by the four per cent cap for Lower Murray Water's Robinvale pumped district. SWEX sales manager at Wentworth Phillip Grahame said that permanent Victorian Murray water is currently selling for under \$2,000/ML, due to the increased inflows and a lull between tenders for the Commonwealth water buyback scheme and similar schemes and well below the \$2,400 paid by the Commonwealth earlier this year.

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New Zealand

New Zealand farmers seek to follow Australia lead on ETS

www.freshplaza.com, source: stuff.co.nz, 17 November 2009

Federated Farmers wants the Government to follow Australia's lead and exclude farmers from its emission trading scheme, despite Climate Change Minister Nick Smith's opposition. Federated Farmers president Don Nicolson said Australia was taking a pragmatic approach to emissions trading laws, with its decision over the weekend to exclude agriculture.

He said that means New Zealand is now the only country on the planet to include agricultural gases in its emissions response. Australia's farm lobby has put forward the very same arguments New Zealand farmers have. Agriculture's exclusion does not mean farmers cannot be part of the solution, Mr Nicolson said.

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Combating climate change is a cost in high numbers

www.freshplaza.com, source: stuff.co.nz, 17 November 2009

The Government's plans to combat climate change will add \$110 billion more than expected to New Zealand's debt, a report out this morning has revealed. The select committee report into National's proposals to change the Emissions Trading Scheme says Treasury now estimated that proposals to allow much higher allocations of free carbon credits to big polluters would increase government debt by 13-17 per cent of gross domestic product by 2050. That is about twice the six to eight per cent of GDP that had previously been advised to the Cabinet.

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UK / Europe

Netherlands apple and pear stocks | November over three years

www.freshplaza.com , source: *PT*, 18 November 2009

Netherlands apple and pear stocks at the 1 November 2009 compare total volumes for the last three years and volumes by variety (not shown herein). Total apples at 1 November 2009 X 1,000 tons were 308, in 2008 282 and in 2007 278. Total pears at 1 November 2009 X 1,000 tons were 210, 2008 112 and 2007 162. Commercial production over three years 09/10, 08/09 and 07/08 of apples were 360, 340 and 350 respectively and pears 270, 151 and 229 respectively. [Return to Front Page](#)

Eating fruit and vegetables good for complexion

www.freshplaza.com , source: *newstrackindia.com*, 17 November 2009

Eating fruit and vegetables can make you look more attractive, scientists suggest. In a study, volunteers were asked which skin tone made people appear most healthy and desirable. The researchers at St Andrews University in Scotland found that Caucasian men and women both preferred the 'rosy' look created by eating lots of fruit and veg.

Dr Stephen said "In the west, we often think that sun tanning is the best way to improve the colour of your skin, but our research suggests that living a healthy lifestyle with a good diet might actually be better."

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Austrian apple production, with organic production to double

www.freshplaza.com , author: *Gerald Lindhout*, 13 November 2009

In Austria about 200,000 tons of apples are harvested from little more than 6,000 HA (14826 acres). Most of these come from Stiermarken (165,000 tons) with 4,800 HA (118610 acres) of apple orchards. Also in Lower Austria (480 HA), Burgenland (364 HA) and Upper Austria (225 HA) a considerable quantity of apples is grown.

Presently three per cent of the apples are grown following organic guidelines in Austria, which is about 4,000 tons. This quantity covers about half the Austrian requirements. About eight per cent of the apple harvest will be organic in 2010 and consequently cover the local demand. In all of Europe the share of organic apples is only one per cent said Erika Karner, bio manager of AMA- Marketing. [Return to Front Page](#)

Dutch negotiate to export pears to China

www.freshplaza.com , author: *Nicola Watson*, 13 November 2009

A permit to export pears to China is another step closer. Recently the PD (Plant Disease Service) had talks with China about the Pest Risk Analysis (PRA). The risk analysis must prove to the Chinese that the risk from certain pests and diseases are not a threat.

"Ten Chinese scientists have looked very seriously at the PRA. From the 132 possible pests and diseases, three are still receiving attention from the Chinese," said Leo Welschen from the Comité Fruithandel from Frugi Venta. The PD has proved to the Chinese authorities that the Medfly is not present in Holland, "but for fruit mite and bacterium fire we must have a good story," he said. [Return to Front Page](#)

North America

USDA to purchase US apples, US\$18.6m worth

www.freshplaza.com , source: *usda.gov/cp*, 12 November 2009

The U.S. Apple Association (USApple) today applauded the Obama Administration for its plan to purchase US\$18.6 million worth of apples in the near future. Agriculture Secretary Tom Vilsack made the announcement this morning at the National Association of Farm Broadcasters annual convention in Kansas City, Missouri.

The American apple industry is very pleased with USDA's plans to purchase apples and apple products, said Nancy Foster, USApple President and CEO. This fall's abundant apple harvest means plenty of tasty and nutritious apples and apple products for consumers, including those who will enjoy them as part of this significant purchase.

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Washington apple growers see dollars in volume sales

www.freshplaza.com , source: *yakima-herald.com*, 13 November 2009

Record shipments of fresh Washington apples this season are raising hopes for better returns for growers over the next year in the face of a slow economy and competition. The industry had shipped 17.6 million boxes of apples from the 2009 crop through to 1 November , according to industry organizations that track those figures. Shipments are ahead of last year's 15 million boxes and the three-year average of 15.3 million boxes.

Early shipment momentum should help market a smaller 2009 apple crop. The industry estimates this year's fresh crop at 102.4 million 40-pound boxes, a five per cent decline from last year's record 108 million-box crop. This year's smaller crop, good quality and strong movement to date bodes well for prices later in the year. Season-average prices for all varieties are about \$20 per box, about US\$2 below last year at this time.

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US apple and pear exports to Russia forecast decline

www.freshplaza.com , source: *fructidor.com*, 17 November 2009

Russia's imports of American fruit are forecast to decrease 30 percent due to decreasing incomes and customers moving to the less expensive varieties. Commercial production of apples in Russia has been increasing since 2005. Official statistics reported that Russia produced 2 million tones of apples in 2008, 40 percent over the 2006 level.

In 2008, the sales of U.S. pears to Russia started early and importers shipped substantial volumes of product before the Russian fruit market felt the impacts of the crisis. The Chinese pear became a stronger player in 2009 benefiting from its price advantage and newly sensitized consumers.

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UK Market Report

Fresh Produce Journal, 16 October 2009, pp23/24. UK wholesale apple & pear prices:-

| Source | Variety | Pack | Pence Min | Pence Max | AU \$ Min | AU \$ Max |
|-------------|-------------|---------|-----------|-----------|-----------|-----------|
| France | Braeburn | 13.0kg | 900 | 1100 | 16.24 | 19.85 |
| Sth Africa | Braeburn | 12.5kg | | 550 | 0.00 | 9.93 |
| UK | Bramley | Per kg | 44 | 70 | 0.79 | 1.26 |
| UK | Cox | Per kg | 52 | 73 | 0.94 | 1.32 |
| Brazil | Cripps Pink | 18.0kg | | 800 | 0.00 | 14.44 |
| China | Fuji | 10.0kg | | 1100 | 0.00 | 19.85 |
| France | Fuji | 13.0kg | | 1513 | 0.00 | 27.31 |
| France | G. Dels | 13.0kg | 900 | 1100 | 16.24 | 19.85 |
| France | G. Smith | 13.0kg | 900 | 1200 | 16.24 | 21.66 |
| Netherlands | Jonagold | 13.0kg | | 650 | 0.00 | 11.73 |
| Canada | McInt. Red | 18.0kg | 1700 | 1800 | 30.68 | 32.49 |
| Italy | Red Chief | 18.0kg | | 1700 | 0.00 | 30.68 |
| France | Red Dels | 13.0kg | | 1100 | 0.00 | 19.85 |
| USA | Red Dels | 12.5kg | 1400 | 1650 | 25.27 | 29.78 |
| France | R. Gala | 13.0kg | 900 | 1100 | 16.24 | 19.85 |
| Belgium | Conference | 12.0kg | 785 | 950 | 14.17 | 17.14 |
| UK | Comice | Per kg | 50 | 61 | 0.90 | 1.10 |
| France | Packham | 13.0kg | | 950 | 0.00 | 17.14 |
| Italy | Packham | 7/8.0kg | | 800 | 0.00 | 14.44 |
| Portugal | Rocha | 8.0kg | | 600 | 0.00 | 10.83 |
| Italy | WBC | 7/8.0kg | 700 | 800 | 12.63 | 14.44 |

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Netherlands Market Report

Average free on truck (FOT) prices at the Dutch fresh produce market, both exports and domestic, being an average on the price lists of importers/exporters and an indication of European prices:-

| Source | Variety | Pack | count/ size | Euros lowest | AU \$ | Count /size | Euros Highest | AU \$ |
|----------|--------------|--------|----------------|-----------------|-------|----------------|------------------|-------|
| France | G. Delicious | 18.0kg | 125 | 12.25 | 19.75 | 56 | 15.25 | 24.59 |
| France | G. Smith | 18.0kg | 120 | 12.25 | 19.75 | 56 & 60 | 14.33 | 23.11 |
| France | R. Delicious | 18.0kg | 120 | 11.88 | 19.16 | 90 | 14.13 | 22.79 |
| France | Royal Gala | 18.0kg | 150 | 10.50 | 16.93 | 64 | 12.20 | 19.67 |
| Portugal | Rocha | 13.0kg | | | 0.00 | 60/65 | 7.80 | 12.58 |

Information sourced from www.freshplaza.com, week 46, w/e 20 October 2009

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Los Angeles Market Report

LA wholesale on 17 July 2009 provided by: Fruit and Vegetable Market News, USDA.

| Source | Variety | Pack | US \$ Min | US\$ Max | AU \$ Min | AU \$ Max |
|-------------|---------------|------------|--------------|-------------|-----------|--------------|
| Washington | Red Del | 18 kg | 15.00 | 23.00 | 16.18 | 24.82 |
| Washington | Golden Del | 18 kg | 15.00 | 25.00 | 16.18 | 26.97 |
| Washington | Fuji | 18 kg | 15.00 | 27.00 | 16.18 | 29.13 |
| Washington | G Smith | 18 kg | 14.00 | 22.00 | 15.11 | 23.74 |
| Washington | Gala | 18 kg | 16.00 | 25.00 | 17.26 | 26.97 |
| Oregon | Anjou | 20 kg | 19.00 | 25.00 | 20.50 | 26.97 |
| Washington | Anjou | 20 kg | 18.00 | 25.00 | 19.42 | 26.97 |
| Oregon | Red Anjou | 10 kg | 16.00 | 16.00 | 17.26 | 17.26 |
| New Zealand | Taylor's Gold | 1 lyr tray | 20.00 | 20.00 | 21.58 | 21.58 |

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The Bulletin is compiled and edited by Apple & Pear Australia Ltd (APAL) from information researched by APAL staff and consultants, in particular Ross Wall. APAL also gratefully acknowledges assistance provided by the Agribusiness Initiative of the Victorian Department of Primary Industries (DPI).

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Currency conversions are for guidance only and were obtained from the Bloomberg Currency Calculator which can be found at <http://www.bloomberg.com/markets/currencies/fxc.html>

The editor is Stuart Gray and his e-mail address is cm@apal.org.au