



Apple & Pear World News

Week Ending: 11/12/09

Volume 12, Issue 45

Published by Apple & Pear Australia Limited



Australia

Review of R& D corporations expenditure

Weekly Times, Victoria, 9 December 2009, p7

Federal Agriculture Minister Tony Burke has announced a Productivity Review of governance, efficiency and duplication of R&D corporations. He said that the Federal Government expects compulsory levies paid by drought stricken farmers for research and marketing to be spent on exactly that. He said that 'we don't want money spent on duplication, on obscene executive salaries or on agri-political activities'.

There are 14 research and development corporations. The Grains R & D Corporation pays its ceo almost \$600,000 to oversee 46 staff and expenditure of \$102m. Mr Burke did not name the GRDC, but said that five other R & D corporations paid their executive more than the Australian PM (\$330,000 pa) and three of these five had less than 100 employees.

Inside this issue:

Australia	1
New Zealand	7
South Africa	8
North America	8
South America	10
Market Reports	
- UK	11
- Los Angeles	11

SA launches High Court challenge to 4 per cent water trade cap in Victoria

Weekly Times, Victoria, 9 December 2009, p11

South Australian Premier Mike Rann launched a High Court action last week to lift Victoria's four per cent cap on water traded out of gravity irrigation districts. He said that the cap is an unconstitutional imposition on trade and is a mechanism to protect inefficient and wasteful water practices in Victoria. Victorian Water Minister Tim holding said that the claims by Mr Rann are an insult to every Victorian irrigator. He said that the cap is in place to protect vulnerable rural communities from having large volumes of water traded out of their area quickly. The VFF holds a similar view, although not all VFF members agree.

The VFF's Sunraysia Branch president John Piccirillo said that the ongoing low allocations and the refusal of the government to qualify rights for permanent plantings had forced the branch to call for the removal of the cap, which puts it at odds with the VFF and the Victorian Government. The cap is due to be phased out by 2014.

Good clean cherries, but lighter crops

Weekly Times, Victoria, 9 December 2009, p11

Victorian Cherry Association president Andrew Smith said that 'good clean fruit is coming off the state's orchards in the lead up to Christmas. Carolyn Stiles of Glenrowan is the Alpine Valley's Summer Fruits Association president and reports a good crop but lighter crops in the colder areas. Chiltern growers Bill and Lois Hotson's cherry crop is down about 50 per cent this year. Bill Hotson said that the November heat had shut down production and the rain that followed split fruit.

Rain you need, but not too much as cherry season underway

Weekly Times, Victoria, 9 December 2009, p65

Yarra Valley cherry grower Michael Aumann has run MJ and GA Aumann cherries since 1971. He said that reliable rainfall makes growing cherries in the Yarra Valley viable, compared to Wangaratta where trees may die as a result of dry conditions. However last year they had their best crop in 38 years, but because of two rain events they lost it.

Alison Jones of Wandin Valley Farms in Wangaratta is part of a six family partnership with 550ha of 20 different cherry varieties. Last year they produced 400 tonnes. This year they have paid \$60,000 for water, their highest water expenditure ever.

[Return to Front Page](#)

No R&D, just import knowledge and food

Weekly Times, Victoria, 9 December 2009, p24

Columnist Steve Spencer agrees that the performance of R&D corporations must be above reproach, but hopes that the Productivity Commission investigation announced by Federal Agriculture Minister Tony Burke will not result in depleted or no funding for the R&D corporations. Probably we could import all our know-how and our food too, he concludes. He said that investment supports competitiveness and sustainability; there is already enough pressure on the efficiency and effectiveness of primary production without removing a source of vital R & D.

[Return to Front Page](#)

VFF disagrees with SA when it comes to who is carrying the can

Weekly Times, Victoria, 9 December 2009, p16

VFF water group chairman Richard Anderson claims that it is Victoria and NSW who are pulling their weight with environmental water for the Murray through the Living Murray project and Commonwealth water purchases. To date Victoria has contributed 309,000ML, NSW 435,000ML and SA just 54,000ML through these projects.

While SA premier Mike Rann takes the other states to the High Court over the four per cent cap on permanent water trade, Victoria has contributed 105,000ML of high reliability water out of gravity irrigation districts since 1 July this year that is over and above the cap. Victoria has agreed to contribute a total of 300,000ML over the next four years that is over and above the cap and NSW will contribute a cap equivalent volume of 470,000ML.

He described the High Court action as an election stunt leading up to the SA State election next March.

[Return to Front Page](#)

Farmer supermarket in the planning in SA

Weekly Times, Victoria, 9 December 2009, p19

South Australian Farmers Federation c/e Carol Vincent said that SAFF lawyers are looking into a structure for a farmer owned retail outlet or supermarket to give farmers some control over the food and value chain from paddock to plate. Ms Vincent said that farmer's markets have taken off in South Australia and consumers are making it clear that what they want most is choice.

Horticulture Group c/e Mike Redmond described the move as admirable, but a very big ask. He said that supermarket sections dedicated to Australian produce could be a viable alternative. Fruit Growers Victoria g/m John Wilson said that Victorian growers would watch the development with interest. He said that 'we would like to see any initiative that creates competition in the grocery supply chain'.

[Return to Front Page](#)

Food security for Shadow Agriculture Minister, what about a forum?

www.freshplaza.com , source: growcom.com.au, 9 December 2009

Peak horticulture organisation Growcom today welcomed the addition of food security to Shadow Agriculture Minister John Cobb's portfolio and reiterated its calls for a national food security forum to be attended by representatives of both sides of government in order to put together a plan for increased food security.

Chief Advocate Rachel Mackenzie said that Growcom welcomed a statement by the Australian Food and Grocery Council supporting increased farm production among other measures to achieve food security. Ms Mackenzie said a national policy approach was needed because of the urgent need to adequately secure land, water, energy, infrastructure and labour needs to produce the food the nation and the world would require in the next 40 years, in the face of population growth, rapid urbanisation and climate change challenges.

[Return to Front Page](#)

Eminent Scientists Group 'rubber stamps' revised IRA

Weekly Times, Victoria, 9 December 2009, p23

Changes made by Biosecurity Australia to the import risk analysis that will enable Chinese apples into Australia, has been given the thumbs up the Eminent Scientists Group (ESG), who said that the revised version 'comprehensively addresses the concerns of stakeholders'.

Australian Fire Blight Task Force chairman John Corboy summed up the three page ESG report as a 'rubber stamp'. He said that, 'it appears that we are in a world where BA is always right and everybody else is always wrong'. BA c/e Dr Colin Grant said that a provisional final IRA report and recommendations are expected early next year.

[Return to Front Page](#)

Wimmera irrigators offer 34,000ML to Federal Government for environmental flows

Weekly Times, Victoria, 9 December 2009, p26

210 irrigation licence holders in the Wimmera have offered to deliver 34,000ML of water to the Government for \$1,600/ML or \$54m. The irrigators will completely shut down their irrigation system. They have tried previously to obtain State or Federal assistance to modernise their system and failing the shutdown they will ask again.

The Federal Government will need to consider how it values Wimmera entitlements as they do not flow into the Murray River and have received just one 5 per cent allocation in the past seven years. However the Federal Government has paid \$2,250/ML for 35 per cent reliability water in NSW's Gwydir Valley and the Wimmera system has 71 per cent reliability (or full water entitlement delivery in at least 71 years in 100 years). The Government spent \$167m on securing 74,426ML of Gwydir irrigators entitlement.

[Return to Front Page](#)

HAC short on \$'s, while wages impact of new Award still a way off for most of horticulture

Weekly Times, Victoria, 9 December 2009, p7

The Horticulture Australia Council finished 2008/09 more than \$97,000 in the red. The lobby group has 17 horticulture peak bodies on its website as members. HAC c/e Kris Newton expects the shortfall for 2009 to be at least \$80,000. The collapse of the MIS operators Timbercorp and Great Southern and non payment by some other member organisations has created the fee shortfall.

The Award Modernisation Fighting Fund, set up to lobby for changes to the Horticulture Award had received just \$15,260 by the original 30 June deadline, far short of the \$1m target. Ms Newton said that the first phase of the new award will apply from 1 January, but it is the next rollout on 1 July when wages will kick in for most of horticulture.

The 1 January start applies to incorporated organisations when most of horticulture is unincorporated, being sole traders, partnerships etc, said Ms Newton. In the meantime everyone is obliged to follow the new Fair Work Australia legislation which has just been passed. [Return to Front Page](#)

Apples donated to NSW Special Children's Christmas party

Weekly Times, 9 December 2009, p74

The NSW Farmers Association horticulture committee donated 4,000 apples to the Sydney Special Children's Christmas party last week. Committee chairman Peter Darley said that the children have a special focus on healthy eating and the party was a great celebration for the 5,000 seriously ill, disabled and disadvantaged children from across Sydney and country NSW. [Return to Front Page](#)

Fruit and vegetables get the green light for hospital restaurant menus

Herald Sun, Melbourne, Victoria, 9 December 2009

The State Government has released guidelines to Victorian hospitals that will require them to meet strict new 'traffic light' health guidelines. To meet the new guidelines hospitals and their restaurant menus must feature green food, amber food and red food groups.

The definitions are:- 1) GREEN food – such as lean meat , fish, chicken, fruit, vegetables and plain water, which should make up at least 50 per cent of menus, 2) AMBER food - including milkshakes, full fat yoghurt, diet drinks and juice and should make up less than 30 per cent of menus, and 3) RED food - such as chips, deep fried food, lollies, soft drinks, which should make up no more than 20 per cent. It recommends that green foods always be available, actively advertised and placed at eye level on shelves. [Return to Front Page](#)

G-MW Goulburn and Murray irrigators have over 1,000,000ML of allocations

Country News, www.countrynews.com.au, NE Victoria, 8 December 2009, p20

Goulburn-Murray Water has delivered over 32,000 water orders and 185,000ML of water, nearly half way through the irrigation season. At the same time last year 127,000ML had been delivered to irrigators. Irrigators carried over 172,000ML, equivalent to about a 10 per cent allocation, from last season and have been allocated 848,000ML so far this season or a total of more than 1,000,000ML. G-MW customers have traded more than 120,000ML this season. This includes around 15,000ML of allocation from interstate sources, with a further 20,000ML sold to interstate buyers. [Return to Front Page](#)

Banana growers protest at use of bananas in a gum advertisement

www.freshplaza.com , source: *cosmeticdentistryguide.co.uk*, 8 December 2009

Australian banana growers have threatened to boycott Wrigley's products after the gum manufacturer's latest advert suggested that the fruit rots teeth. Eight hundred banana growers are now planning to stage a protest as Wrigley's has refused to remove the advert from the TV. The commercial shows the banana alongside, coffee, and doughnuts as some of the foods most likely to cause plaque build-up. Crisis talks were held between the farmers and the gum manufacturer but nothing was resolved. [Return to Front Page](#)

Lower summer fruit yields in WA due to late spring rain

www.freshplaza.com , source: *abc.net.au*, 7 December 2009

The WA Fruit Growers Association says late spring rain has caused a drop in yield for some south-west growers. Above average rainfall and frosty conditions in the region during September caused disease to spread in some fruit crops.

The chairman of the Summer Fruit Council, Mark Wilkinson, says Manjimup farmers were the worst hit. But he said that lower yields will not have a significant impact on farmers with larger fruit helping to compensate, to some extent, for the losses. [Return to Front Page](#)

Endosulfan cleared of blame for fish deformities

Courier Mail, Brisbane, Metropolitan, 7 December 2009, p16

Endosulfan has been ruled out as a cause of grossly deformed native fish larvae hatchlings at Noosa after an investigation by the Australian Pesticides and Veterinary Medicines Authority. Endosulfan was one of several chemicals suspected of causing deformities at the Sunland fish hatchery. Endosulfan had been used by a neighbouring macadamia property during the period under investigation. The hatchery and farm were found to be well run and farm chemicals properly used. [Return to Front Page](#)

PIPS set to advance orchard management for apples

ABC Rural Tasmania, by Anna Vidot, 2 December 2009

HAL has announced funding for a \$12m project that will be administered from Tasmania and will help researchers make apple growing more water, nutrient and chemical efficient. Dr Dugald Close, at the Tasmanian Institute of Agriculture Research, is the program manager. The PIPS Orchard Program (Productivity, Irrigation, Pests and Soils) will include researchers from Tas., Victoria, SA and Qld, plus Plant and Food Research NZ.

The program will focus on several priority areas for research. These will include canopy and crop load management, increased efficiency of irrigation and fertiliser use, including managing soil carbon and IPM to help in bio-control of pests such as codling moth and the woolly apple aphid. [Return to Front Page](#)

Project to offer sustainability and profitability for growers across Australia

ABC Northern Tasmania, Tasmanian Country Hour, 2 December 2009, 12.11pm

Dr Dugald Close, PIPS project manager, said that the five year project will embrace the latest technology and expects it to have major implications for the sustainability and profitability of growers across Australia. He said that work will be conducted on orchards in the Huon Valley.

He added that they have worked closely with Apple and Pear Australia Ltd to make the project a reality. He described the project and the compere noted that it is exciting news for Tasmanian apple growers and the Tasmanian Institute of Agriculture Research (TIAR) at the University of Tasmania (UTAS).

[Return to Front Page](#)

Tick of approval by UTAS vice chancellor and APAL chairman

Hobart Mercury, Hobart, Tasmania, 3 December 2009, p21

Dr Dugald Close said that one of the objectives of the \$12m HALI project is to develop guidelines to help orchardists to grow fruit cheaper and more eco-efficiently. APAL chairman Darral Ashton expects the program to have a big impact and to fast track results for growers and the Tasmanian community as a whole.

University of Tasmania (UTAS) vice chancellor Darryl Le Grew said that TIAR is well placed to advise on best practice for this industry. Primary Industries and Water Minister David Llewellyn said that apples were amongst the first crops to be introduced to Tasmania and it is exciting to see such a significant investment in the future of the industry.

[Return to Front Page](#)

Business as usual for Batlow growers, despite the weather

Tumut and Adelong Times, NSW Regional, 3 December 2009, p15

Batlow Fruit Co-operative chairman Darral Ashton expects the apple harvest to be down on last season, with the weather and insect pests reducing what started out to be a very good crop. He will have a better idea of crop levels over the Xmas New Year period when the fruit has more size. He said that frost, cold and wet weather during October, a lack of pollination by bees due to the adverse weather and flower damage caused by thrips, will result in a lighter crop than last year. But, he said it's the nature of the industry and no cause for concern. "It's business as usual, you go with what you've got."

[Return to Front Page](#)

Keeping fruit fly out includes cleaning up fruit in your own backyard

North West Express, Vic Regional, 3 December 2009, p4

Local residents are urged to clean up fallen backyard fruit and consider removing unwanted or neglected fruit trees to reduce the risk of a Queensland Fruit Fly outbreak establishing in the district. Senior Pest Free Area Coordinator at DPI Mildura, Lyn Jacka, said that a joint effort between residents, visitors and the industry is essential to retain market access for local fruit.

International markets are particularly sensitive to pest outbreaks in production areas and access to these markets can be denied or notably restricted. It is illegal to enter the Pest Free Area carrying uncertified produce. See www.pestfreearea.com.au for more information.

[Return to Front Page](#)

Murray River storages hold on in November, but well below long term average

Sunraysia Daily, Mildura, NW Victoria, 30 November 2009, p4

Inflows to the Murray River were 215GL for November (to 25th) according to River Murray Water. This is well below the November long term average of 780GL. MDBA active storage decreased by 24GL to 2,436GL for the past month, (or 29 per cent of capacity). Dartmouth reservoir is at 31 per cent capacity or 1,212GL, Hume Reservoir is at 37 per cent capacity or 1,111GL. Storage in Lake Victoria is at 48 per cent capacity or 323GL. The river flow to South Australia has remained steady at 5,000ML per day.

[Return to Front Page](#)

New Zealand

UK supermarkets respond to supply and demand, rather than food miles

www.freshplaza.com , source: stuff.co.nz; 10 December 2009

Jon Morgan looks 'Over the Fence' in his column in The Dominion Post. He notes the hypocrisy of the British over climate change as astounding. He said that from time to time they have taken a stick to New Zealand over food miles, carbon foot prints and other trendy global warming issues. Not slow to spot a marketing edge, the supermarkets have fallen over themselves to prove they are leaders in promoting environmentally safe produce.

But at the moment there's an exception. Hundreds of tonnes of chilled lamb are being flown from New Zealand to Britain in time for Christmas. And who's paying for these meat cuts, packed neatly into the holds of passenger jets? The British supermarket chains, as this year the demand is much, much higher than normal. Supermarket prices have skyrocketed to £6.94 a kg (NZ\$15.92). For farmers with the lambs to spare, the returns are close to the magical \$100 a lamb.

[Return to Front Page](#)

Weather conditions hit NZ cherry crops

www.freshplaza.com , source: radionz.co.nz, 4 December 2009

A Marlborough cherry grower estimates that a third of his crop was ruined when wet weather caused the mature fruit to split. Paul Kinzett, who owns the 8ha Cherryland property in Blenheim, said that earlier in the growing season his crop was damaged by frosts and recent wet weather has also been devastating.

SummerFruit New Zealand said that growing conditions in other cherry growing regions have been mixed. While there have been no reports of problems in Hawkes Bay, some growers in Central Otago say they have a lighter crop this year.

[Return to Front Page](#)

Marlborough cherry crops suffer

www.freshplaza.com , source: stuff.co.nz, 3 December 2009

Persistent wet spring weather has been disastrous for growers of Marlborough's much-loved Christmas crops. Rain has split cherries and despite growers' best efforts to defend their crops with helicopters and rain-resistant sprays this year's harvest is looking grim.

Kiwi Cherries owner Terry Sowman said that fruit under covers is okay but varieties exposed to the elements had been 'blowing apart'. 'This is critical for the run into Christmas,' he said, adding there would likely be a shortage of cherries come Christmas. Cherrybank owner Bernie Rowe said rain had damaged up to 30 per cent of his crop, but he hoped later varieties would not be as badly hit.

[Return to Front Page](#)

5+ A Day provides healthy eating benefits

Manawatu Standard, New Zealand, 2 December 2009, p17

The 5+ A Day message encourages families to eat fruit and vegetables and a decade since it was introduced it has school children with fruit in their lunchboxes and understanding what the message means. 5+ A Day's Bronwyn Anderson said that fruit provides a wide range of vitamins, minerals and fibre essential for health. Vegetables are just as important.

A serving of fruit or vegetables is about a handful. Everyone uses their own hand, so that a child's serving is smaller than an adult's. Children like strawberries, apples, watermelon and bananas and potatoes are the number one vegetable in New Zealand.

[Return to Front Page](#)

South Africa

New pears given a boost with three way agreement

www.freshplaza.com, 9 December 2009

The Greenery, New Sensations and Capespan Exports have signed an agreement for the exploitation of Sweet Sensation and Gold Sensation pears. The agreement will enable The Greenery and Capespan Exports to supply the new pear varieties all year round.

New Sensations, Capespan Exports and The Greenery signed the agreement in Barendrecht, South Africa. It is a result of the exclusive licence right for the Southern Hemisphere recently acquired by New Sensations from variety owner Next Fruit Generation (NFG). New Sensations has an exclusive worldwide sales agreement with The Greenery.

Under this agreement Capespan Exports has committed to develop a substantial number of hectares over the next 11 years, as part of NFG's and New Sensations' target of 2,500 hectares to be planted in the Southern Hemisphere in the same period of time.

[Return to Front Page](#)

North America

Washington apple exports on a roll

www.freshplaza.com, source: hawkesbay.co.nz, 4 December 2009

Washington apple sales to Central America have returned to levels of a decade ago, largely due to the Dominican Republic-Central American Free Trade Agreement. And there's room for growth in that region because this is the first full season that the agreement has been in effect for all the member countries, said Rebecca Baerveldt, export marketing manager of the Washington Apple Commission in Wenatchee.

Washington shipped 768,000 40-pound boxes of apples into Central America in the 2004-2005 sales season and 1.5 million boxes of apples in the 2008-2009 season, Baerveldt said.

Washington fruit companies are also busy at this time of year pushing apples into Mexico, Canada and Taiwan. Exports are up 10.5 percent so far this season over last, because of a large crop that has made shippers more aggressive on shipping and prices, Baerveldt said. In the first two weeks of November, the industry shipped 244,000 boxes of apples to Mexico, 211,000 to Central America, 176,000 to Taiwan and 170,000 to Canada, she said.

[Return to Front Page](#)

National Pear Month declared by USDA

www.freshplaza.com , source: *Fruitnet.com*, 8 December 2009

December has been declared 'National Pear Month' in the US by the United States Department of Agriculture. "Ideal weather conditions in Oregon and Washington's pear growing regions, have led to a record sized crop of excellent quality," said Kevin Moffit, president and CEO of industry promotional organisation Pear Bureau Northwest.

Coinciding with National Pear Month, Pear Bureau Northwest has recently launched a redesign of the USA Pears website, which now includes recipes, varietal information, ripening and handling tips, and videos featuring growers from Washington and Oregon. [Return to Front Page](#)

The days of supply driven new varieties may be nearing an end

The World Apple Report, December 2009, pp1, 6, 7

Long term variety development is seeing budget pressures as government and industry reconsider priorities. Newer varieties are becoming mainstream and price premiums are eroding. As supply builds, so prices ease. Licensing revenue for new varieties will keep revenue coming. But market demand will determine success or failure in the future.

While consumers have preferred varieties, they also have wider choice with redder Gala or rosier Pink Lady, or branding to distinguish the variety with higher quality standards, eg. Pink Lady or Kiku. The aim is to control supply and target markets for 12 months of the year.

But retailing is changing. Retail store size has stopped increasing, many are experimenting with smaller neighbourhood stores. Some only add a new variety if it is exclusive to their chain. The reality is that apple demand is static and new varieties seek market share at the expense of other varieties.

Apple breeders need to target new products to win new customers. They need to target efforts to meet specific market needs, rather than being supply driven. Firstly the industry needs to understand what consumers are willing to buy. That may mean genetic technology improving existing varieties.

Research is also needed to identify unique regional or national tastes. Is there another demographic than the main target of 20 to 40 year old female consumers willing to buy a premium product? Can breeders work with retailers and develop varieties to fit price, attributes, image? Partnerships with larger retailers will provide volume, smaller retailers may move less but at a higher price point. India and Indonesia are potential middle class markets, what appeals to these consumers?

Researchers, marketers and retailers need to work together to identify these attributes. [Return to Front Page](#)

Lower prices may be offset by lower costs, all going well

The World Apple Report, December 2009, pp2, 9

While GDP may be in recovery mode in most countries, it may take two or three years for economies to regain their most recent peak. Discounting may drive smaller, weaker chains into mergers or bankruptcy and place greater risk with suppliers. The food service industry in the US has fast food sales down three per cent and evening meals out down by six per cent. Lower prices for food at home were part to blame.

Retail prices of fresh fruit, including apples, are falling. In the first five weeks of the 2009/10 season, advertised prices of Red Delicious were down by more than 20 per cent and Gala apples were down by 18 per cent year on year. Shipping point prices were down 20 per cent.

Average production and packing costs for apples in Washington State have declined with July 2008 to July 2009 fuel and fertiliser prices down 46 per cent, herbicides down 9 per cent, insecticides down 17 per cent and fungicides down 10 per cent. Against this, interest rates are up nine per cent, taxes 10 per cent and wages four per cent. Belrose Inc. estimates a slight decline in costs, against a 10 per cent increase the previous year, to help the industry through the 2009/10 season. [Return to Front Page](#)

Discounting not about to go away

The World Apple Report, December 2009, p3

Safeway has become one of the last major food retailers in the world to capitulate to the discounters. In October 2009 Safeway announced thousands of everyday low prices. Major competitors Walmart/Asda, Tesco and Kruger moved more quickly. Carrefour has made belated changes.

Supervalu, another US top five food chain plans to double its discounted outlets to 2,400 stores in the next five years, challenging Aldi in the US Midwest. If Safeway gains ground with discounting, it may provide incentive to competitors to offer further discounting. Suppliers can be expected to be called upon by their retail customers to help keep prices low while the discount battles ensue. [Return to Front Page](#)

South America

Chile fruit a major exporter

www.freshplaza.com, Author: Nichola Watson, 3 December 2009

As the first shipments of Chile's new fresh fruit season leave the Port of Valparaisos, the future of Chilean exports looks good. According to a USDA report the agricultural exports have increased by 149 per cent in the last eight years.

Chile is now the 17th biggest food exporter and is now a major player in the world market. The country now has fair trade agreements with 62.2 per cent of the world's population. Chile produces a wide variety of high quality products. The 2008 figure for agricultural exports was US\$13 billion and the industry employs 17 per cent of the population.

The country has become the world's biggest supplier of plums and second biggest for kiwifruit, it is also the Southern Hemisphere's number one exporter of apples, peaches, nectarines, blueberries, raisins, nuts, prunes, and almonds. [Return to Front Page](#)

UK Market Report

Fresh Produce Journal, 13 November 2009, pp26/27. UK wholesale apple & pear prices:-

Source	Variety	Pack	Pence Min	Pence Max	AU \$ Min	AU \$ Max
France	Braeburn	13.0kg	850	1050	15.14	18.70
UK	Bramley	Per kg	43	77	0.77	1.37
UK	Cox	Per kg	55	75	0.98	1.34
Brazil	Cripps Pink	13.0kg		1050	0.00	18.70
China	Fuji	10.0kg		1100	0.00	19.59
France	G. Dels	13.0kg	850	1050	15.14	18.70
France	G. Smith	13.0kg	850	1150	15.14	20.48
Netherlands	Jonagold	13.0kg		700	0.00	12.46
Canada	McInt. Red	18.0kg	1620	1800	28.85	32.05
Chile	Pink Lady	18.0kg		1600	0.00	28.49
France	Pink Lady	13.0kg	1250	1450	22.26	25.82
Italy	Red Chief	18.0kg		1335	0.00	23.77
France	Red Dels	13.0kg	900	1050	16.03	18.70
USA	Red Dels	12.5kg		1550	0.00	27.60
France	R. Gala	13.0kg	850	1050	15.14	18.70
Belgium	Conference	12.0kg	760	975	13.53	17.36
Netherlands	Comice	6.0kg		800	0.00	14.25
Italy	Packham	7/8.0kg		750	0.00	13.35
Portugal	Rocha	13.0kg		900	0.00	16.03
France	WBC	13.0kg		925	0.00	16.47
Italy	WBC	7/8.0kg	750	775	13.35	13.80

[Return to Front Page](#)

Los Angeles Market Report

LA wholesale on 8 December 2009 provided by: Fruit and Vegetable Market News, USDA.

Source	Variety	Pack	US \$ Min	US\$ Max	AU \$ Min	AU \$ Max
Washington	Red Del	18 kg	15.00	23.00	16.43	25.20
Washington	Golden Del	18 kg	15.00	25.00	16.43	27.39
Washington	Fuji	18 kg	15.00	27.00	16.43	29.58
Washington	G Smith	18 kg	12.00	22.00	13.15	24.10
Washington	Gala	18 kg	15.00	27.00	16.43	29.58
Oregon	Anjou	20 kg	20.00	24.00	21.91	26.30
Washington	Anjou	20 kg	18.00	24.00	19.72	26.30
Oregon	Red Anjou	10 kg	16.00	16.00	17.53	17.53

[Return to Front Page](#)

Information About APWN and Disclaimer

This bulletin is prepared weekly to bring you up to date with the latest information about apples and pears with some reference to other commodities. Information is sourced from weekly and monthly publications and the electronic media and is used in the next issue of the bulletin after it is received. All sources are referenced.

The Bulletin is compiled and edited by Apple & Pear Australia Ltd (APAL) from information researched by APAL staff and consultants, in particular Ross Wall. APAL also gratefully acknowledges assistance provided by the Agribusiness Initiative of the Victorian Department of Primary Industries (DPI).

Every effort is taken to interpret and report accurately on information and events but no responsibility is taken for the source or accuracy of either the information or the interpretation placed upon it in this publication. Similarly the authors do not accept any responsibility for any action that may be taken by an individual following their interpretation of statements made in this report.

Currency conversions are for guidance only and were obtained from the Bloomberg Currency Calculator which can be found at <http://www.bloomberg.com/markets/currencies/fxc.html>

The editor is Stuart Gray and his e-mail address is cm@apal.org.au